

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: Tuesday, July 16, 2024 11:04 AM

Subject: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

Dear all,

Licensing Act - Premises Licence application number: 2024/00422/LAPR

Premises name: Booze Delivery Limited - Unit 4606

Premises address: 21 Effie Road London SW6 1EN

I am contacting you as you have made a valid representation against the above application, which is due to be heard before the Licensing Sub-Committee on the 30th July 2024.

The applicant has agreed to reduced the licensable hours sought for the Sale of Alcohol off the premises, to align with the permitted planning hours. The new licensable activities have therefore been reduced to as follows:

Licensable activities sought

The sale of alcohol - Off the Premises Only

Mondays to Thursdays between the hours of 07:00 to 23:00

Fridays between the hours of 08:00 to 23:00

Saturdays and Sundays between the hours 10:00 to 22:00

(Previously Monday to Sunday between the hours of 00:00 to 00:00)

Please let me know if the above hours reduction address the concerns raised in your objection, and you are minded to withdraw? If you are please can you confirm by return of email.

Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

From: [REDACTED]
Sent: Tuesday, July 16, 2024 11:13 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

Hi Lorna,

Objection still stands.

Thanks

[REDACTED]

[REDACTED] [REDACTED]
Sent: Tuesday, July 16, 2024 11:16 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

Hello Lorna,

Thank you for updating on this. I would like to voice my objection to the updated hours. I have very young children whose sleep is already disrupted by the noise of delivery vehicles driving through the area. This will further add to our problems. I would ask that the times be reduced to 08:00-20:00 Mondays-Fridays and 10:00-20:00 Saturdays and Sunday.

Best regards,

[REDACTED]

From: [REDACTED]

Sent: Tuesday, July 16, 2024 12:14 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

No. This does not address the key fact that motor bikes coming in and out up to 23.00 would be very disruptive. We are all at a loss to understand what this application is about. Alcohol is readily available from licensed premises so why offer it from what is a storage facility. It is not needed in the heart of a residential area of London and a license should not be granted.

[REDACTED]

From: [REDACTED]

Sent: Tuesday, July 16, 2024 1:35 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: [REDACTED]

Subject: RE: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

Dear Lorna,

I trust you are well and thank you for the email.

I have read the below and my objections have not been dealt with. I very much intend to attend on the 30th.

Best regards

[REDACTED]

From: [REDACTED]

Sent: Tuesday, July 16, 2024 11:51 AM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Charlotte Dexter

Subject: Re: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

Lorna,

Thanks. At least these hours are not throughout the night so this is positive.

However, I would still object as they are outside the working hours of Access Storage who have also told me they do not allow alcohol to be stored there nor do they allow units to be run as a distribution centre in relation to online orders.

Regarding hours of operation - 9pm maximum as this is when we generally put our daughter to bed but again, this must be in co-ordination with Access Storage and they close at 6pm daily!

Best regards,

[REDACTED]

From:

Sent: Tuesday, July 16, 2024 10:30 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Subject: Re: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

Dear Lorna,

Many thanks for your email ref the Application by Booze Delivery,
Unit [4606, 21 Effie Road 2024/00422/LAPR](#).

These reduced hours do not satisfy our noise nuisance concerns.
Nor do they satisfy our overall concerns regarding this application.

I do not withdraw my Representation.

My neighbour [REDACTED], or her representative, will be
representing me at the 30 July [18:30](#) Zoom licensing hearing.

I send the Committee my apologies.

With regards,

[REDACTED]

From: [REDACTED]
Sent: Tuesday, July 16, 2024 4:27 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Cc: [REDACTED]
Subject: Re: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

Dear Lorna,

Thank you for your email ref the Application by Booze Delivery, Unit 4606, 21 Effie Road2024/00422/LAPR.

These reduced hours do not satisfy our noise nuisance concerns.

Nor do they satisfy our overall concerns regarding this application.

I do not withdraw my Representation.

My neighbour [REDACTED], or her representative, will be representing me at the 30 July 18:30 Zoom licensing hearing.

I send the Committee my apologies.

With regards,

[REDACTED]

From: [REDACTED]
Sent: Wednesday, July 17, 2024 3:03 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]
Subject: Re: Reduced Licensable Hours - Booze Delivery, Unit 4606, 21 Effie Road

Hi Lorna

Thanks very much for forwarding the applicants proposal to change to the licensable hours on this application.

These do not satisfy me nor my residents with regard to the noise and nuisance that this application could cause. Moreover there does seem to be controversy over the actual permitted hours under Planning, which I agree with [REDACTED] needs to be confirmed asap.

I do not withdraw my representation.

My apologies but I will be unavailable for the License Hearing on the 30h July, so would like to nominate [REDACTED] or their representatives to represent me at the Hearing.

Kind Regards

[REDACTED]

[REDACTED] on behalf of

Vanston Place Management Company Ltd.